

CHARITY EMPOWERING CHANGE



REPORT ON GIVING 2018



From Top:
Eve-Danièle Veilleux;
Jeanette Patell;
Marcia Moffat;
Jacques Demers;
Kevan Cowan

*As part of the C.D. Howe
Institute community, you know
how much thought, effort and
persuasion it takes to improve
the policy environment that
will shape the future of our
enterprises, our families,
and our country.*





LEADERSHIP MESSAGE

Change is often hard. And slow. As much in public policy as anywhere.

You in the C.D. Howe Institute community know how much thought, effort and persuasion it takes to improve the policy environment that will shape the future of our enterprises, our families, and our country. We in the Institute also know that improvement depends on the thought leaders and policy innovators who write for us and review our work, and on the generous donors who provide ongoing financial support to the Institute.

What unites the C.D. Howe Institute's fellows, members and donors is a shared belief in the importance of innovative policy research in inspiring change and empowering Canadians. You are a key driver of our work and our impact. We thank the members and donors whose faith in the power of

informed discussion to move Canada forward has put the C.D. Howe Institute in the front rank of Canada's policy research institutes. More than 5,000 Canadian media citations in 2018 testify to the credibility attached to our research and the trust Canadians place in us.

Your financial and intellectual contributions help drive policy innovation and make Canada a better place to work, save and live. Many thanks.

William B.P. Robson
President and CEO

A handwritten signature in black ink, appearing to read 'W.B.P. Robson'.

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Senior Vice-President and
Chief Operating Officer

A handwritten signature in black ink, appearing to read 'D. Munn'.

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#1

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| Essential Output |

75+

exclusive, off-
the-record policy
events

80

high-quality
research and
council reports¹

1 Projected totals for 2018

| Stimulating Debate |

10,000 social media citations

5,500+ digital, print and broadcast citations in Canadian media²

176 citations in *The Globe and Mail* and the *National Post*, more than any other think tank

145+

interviews

37

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26

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Your charitable support makes the C.D. Howe Institute's work possible. People are often surprised by our modest resources. We have only one office, and about 30 staff. We have no eight-figure endowments or major, multi-year government grants. All donations are purely philanthropic – the Institute does not accept any donations that stipulate a predetermined result or otherwise inhibit the independence of its staff and authors.

Targeted major gifts and event sponsorships enable supporters to bolster the Institute's research and dissemination capacities in specific areas of interest. They complement the annual membership campaign, strengthening the Institute and enabling it to recruit scholars and support programs that enhance its ability to develop innovative solutions to policy challenges. We gratefully acknowledge the following donors and sponsors:

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In 2018 the C.D. Howe Institute debuted its newest biannual event, The Regent Debates.

The debates are made possible thanks to a generous multi-year gift by Aaron and Heather Regent, including \$200,000 this year alone. The Series' goal is to create a marquee platform for serious discussion on policy issues that are essential to Canada's future.

Aaron Regent is a long time Director and supporter of the C.D. Howe Institute. He is the founding partner of Magris Resources Inc., and Chairman and CEO of Niobec Inc, (a Magris Resources Company).

The Institute is extremely grateful to Aaron and Heather Regent whose generosity has made this special series possible.



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Dwight Duncan, Joe Oliver,
William B.P. Robson, Janet
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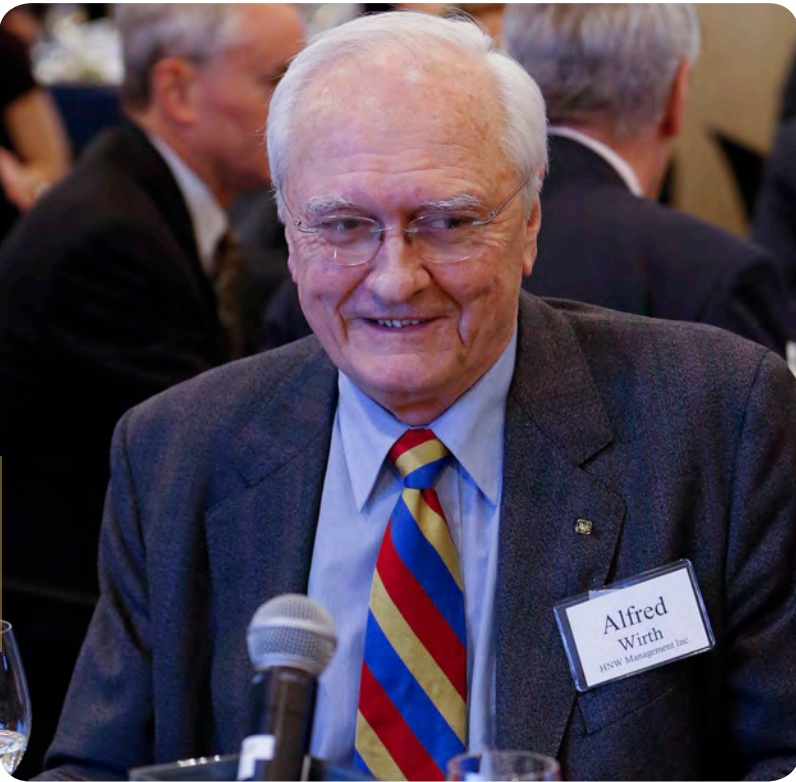
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